

Egypt Entrepreneurship Summit 2020 - Aswan, Egypt
“A New Dawn for Startups and MSMEs”
19th – 21st November 2020

Day 1: Thursday 19th November 2019	
10:30 – 11:30	Registration & Coffee Break
11:30 – 12:40	<p>Main Hall- Plenary: Opening Remarks, “https://www.youtube.com/watch?v=q72JBVmXtcE” Master of Ceremonies: Ms. May Mazen, Egypt Dr. Ismail Abdel Ghaffar, Arab Academy for Science & Technology and Maritime Transport, Egypt Ms. Shams Alibhai, Aga Khan Foundation, Egypt Mr. Amr Abouelazem, GEN Egypt and Tamweely, Egypt Mr. Maged Barakat, TVET Egypt, Egypt Dr. Ghada Khalil, Rowad 2030 - Ministry of Planning and Economic Development, Egypt Dr. Ahmed Shalaby, Tatweer Misr, Egypt Mr. Eric Oechsli, ILO Cairo, France Mr. Ahmed Osman, ICSB, Egypt Dr. Mohamed Megahed, Deputy Minister of Education & Technical Education, Egypt Dr. Amr Farouk, Academy of Scientific Research and Technology, Egypt H.E. Mr. Louis Dumas, Ambassador of Canada in Egypt, Egypt H.E. Mr. Christian Berger, Ambassador of the European Union in Egypt, Egypt H.E. Dr. Nevine Gamea, Minister of Trade and Industry, Egypt H.E. Major General Ashraf Attia, Aswan Governor, Egypt</p>
12:40 – 12:45	<p>Main Hall -Keynote: The Future of Africa Mr. Peter Van Rooij, Deputy Regional Director Africa – ILO, Netherlands</p>
12:45- 13:00	<p>Main Hall - Keynote: ICSB 2.0 Dr. Ayman El Tarabishy, ICSB and George Washington University, USA</p>
13:00- 13:15	<p>Main Hall - Keynote: UN SDG Application on Ahl Masr Foundation Strategy Dr. Heba El Sewedy, Ahl Masr Foundation, Egypt</p>
13:15 – 14:00	<p>Main Hall - Plenary: Women Empowerment to Support Economic Development, “https://www.youtube.com/watch?v=G7twdp7cSJI” Dr. Heba El Sewedy, Ahl Masr Foundation, Egypt Dr. Ghada Abou Zeid, Aswan Governorate, Egypt Dr. Ghada Ali, Member of the Egyptian Parliament, Egypt Mr. Amr Abouelazm, Tamweely Microfinance, Egypt Moderator: Mr. Ahmed Osman, ICSB, Egypt</p>
14:00 – 14:15	<p>Main Hall - Keynote: Boosting Decent Jobs and Enhancing Skills for Youth and Tackling Youth Vulnerabilities, “https://www.youtube.com/watch?v=qS3VhbHbWRI” Ms. Amal Mowafy, USAID Scholars Activity, Egypt</p>
14:15 – 14:30	<p>Main Hall -Keynote: The Role of Remote Sensing and Digital Transformation in the Sustainable Development of Our Future, “https://www.youtube.com/watch?v=DNC6k_cp3G8” Dr. Mohamed Zahran, National Authority for Remote Sensing and Space Science, Egypt Moderator: Mr. Ahmed Osman, ICSB, Egypt</p>
14:30 - 15:15	<p>Main Hall - Policy Discussion –Access to Finance for Entrepreneurs: Opportunities, Challenges and The Way Forward, “https://www.youtube.com/watch?v=G0ZuC0dP7hw” Mr. Hassan Mansi, Start Egypt, Egypt Dr. Rasha Tantawy, TIEC, Egypt Dr. Atef Al Shabrawy, The World Bank, Egypt Dr. Hoda Dahroug, MCIT, Egypt Ms. Nora Rafea, UN Women Egypt, Egypt Mr. Amr Abouelazm, Tamweely Microfinance, Egypt Dr. Hamdya Beshier, SWA, Egypt Moderator: Dr. Winslow Sargent, ICSB & Genaesis, USA</p>
15:15 – 16:00	Break

16:00 – 16:45	<p>Main Hall - Plenary: The Future of PropTech – Live, Work and Play Mr. Tarek Abdel Hamid – WE, Egypt Dr. Lamees Mourad, LMT Group, Egypt Mr. Mohamed Tarek, CCC, Egypt Moderator: Mr. Hesham Yousry , Barek , Egypt</p>			
	<p>Theatre Hall - Plenary: Promoting & Supporting Industrial Startups, “https://www.youtube.com/watch?v=hQ6-AAS_Tz0” Dr. Ahmed Abdel Nazeer, Ministry of Military Production, Egypt Ms. Chantel Sabbagh – National Bank of Egypt, Egypt Ms. Rana Yosry , Asory, Egypt Mr. Amr Gomaa , PVT, Egypt Moderator: Mr. Hesham Alaraky, AAST, Egypt</p>			
16:45 – 17:30	<p>Main Hall - Plenary: Entrepreneurship Education: A Lifetime Journey, “https://www.youtube.com/watch?v=3jd5uYzTcMs” Dr. Ayman El Tarabishy, ICSB and GW University, USA Dr. Ghada Khalil, Rowad 2030, Egypt Mr. Richard Kingston, TVET Egypt, UK Ms. Dalia Ibrahim, EdVentures, Egypt Dr. Mohamed Belal, Alexandria university, Egypt Moderator: Mr. Mostafa Hamdy, TVET Egypt</p>			
	<p>Theatre Hall – Plenary: E- Clubs Role in Fostering Entrepreneurial Mind Sets Through Education and Learning, “https://www.youtube.com/watch?v=1qgokhER140” Dr. Ahmed Nagy, Zewail City, Egypt Dr. Mohamed Galal, Al Azhar University, Egypt Dr. Eman Wadih Abd Alhalim, El Shorouk Academy, Egypt Dr. Alla Khalil, Pharos University, Egypt Mr. Tamer Ahmed, Wadhvani Foundation, Egypt Moderator: Dr. Wafaa Rashad, ASRT, Egypt</p>			
	<p>Hall 1- Breakout: Closing the Gender Gap: Learning and Recommendations for Upper Egypt, “https://www.youtube.com/watch?v=h6VGCovXiBA” Dr. Hoda Dahroug, Ministry of Communications and Information Technology, Egypt Dr. Hoda Mostafa, NCW Aswan branch, Egypt Mr. Hassan Mansi, Start Egypt, Egypt Ms. Samira Rashwan, NCW , Egypt Ms. Rasha Tantawy ,TIEC, Egypt Moderator: Ms. Nora Rafea, UN Women Egypt, Egypt</p>	<p>Hall 2: Workshop -Social Innovation Dr. Nezar Sami, Innovation and Entrepreneurship Consultant, Egypt, “https://www.youtube.com/watch?v=fOT3umuAqCQ”</p>	<p>Hall 3- Speed Mentoring (Powered by FEPS Business Incubator)</p>	<p>Hall 4- Meet the Investor (Powered by Opener)</p>
17:30 – 18:15	<p>Main Hall -Plenary: Entrepreneurship in Tourism Dr. Soha Bahgat, Ministry of Tourism, Egypt Ms. Reem Fawzy, RIMO, Egypt Mr. Maged Barakat, TVET Egypt, Egypt Dr. Wael El Desouki, AAST, Egypt Moderator: Dr. Mohamed Abdel Aziz, TVET Egypt, Egypt</p>			
	<p>Theatre Hall: Spotlight: Supply Chain Entrepreneurship, “https://www.youtube.com/watch?v=3LHyYOOb-Nc” Mr. Dr. Hala Ahmady, ASRT, Egypt Mr. Hesham Alaraky, AAST, Egypt Mr. Hany Ayyad, AAST, Egypt Dr. Aya Elgarhy , AAST, Egypt Dr. Mohamed Hassan, AAST, Egypt Moderator: Dr. Jane Hanna, AAST, Egypt</p>			
	<p>Hall 1: Future Skills to Power your Business, Dr. Mohmed Gaber, Aswan University, Egypt Dr. Mohamed Galal, Al Azhar University, Egypt Mr. Richard Kingston, TVET Egypt, U.K Dr. Yasser Dahab, AAST, Egypt Mr. Mostafa Hamdy, TVET Egypt, Egypt Moderator: Dr. Refaai Mubarak, Tanta University, Egypt “https://www.youtube.com/watch?v=4jDtBfDI26k”</p>	<p>Hall 2: Problems and Obstacles Facing Entrepreneurs & Small Business Owners Ms. Israa Mostafa , Nubian Glamour, Egypt Mr. Amr Abdel Hady, Sobek Planet, Egypt Ms. Yousra Magdy , Bokra A7la, Egypt Moderator: Ms. Rania El Kishawi, Om Habibeh Foundation, Egypt</p>	<p>Hall 3: Spotlight: Competitiveness in Entrepreneurship Mr. Hassan Mansi, Start Egypt, Egypt Dr. Ghada Khalil, Rowad 2030, Egypt Dr. Nezar Sami, Innovation and Entrepreneurship Consultant, Egypt Moderator: Ms. Mai Mohamed, Rowad 2030, Egypt</p>	<p>Hall 4- Meet the Investor (Powered by Opener)</p>
18:15 – 19:00	Dinner			
19:00	Buses Leaves to Hotels			

Day 2: Friday 20th November 2020	
09:30 – 10:00 Buses to AAST	
09:30 – 09:45	Main Hall -Fireside Chat : The New Normal: Advice to Entrepreneurs and Small Business Owners Dr. Winslow Sargent, ICSB & Genaesis, USA
09:45 – 10:00	Main Hall -Fireside Chat : An Overview On the New SMEs Law And Its Expected Impact on the Entrepreneurship Ecosystem, “https://www.youtube.com/watch?v=mVdIRVFe1VE” Dr. Raafat Abbas, MSMEDA, Egypt
10:00- 10:30	Main Hall -Keynote: Understanding Corporate Venture Capital, “https://www.youtube.com/watch?v=kuNogK3D3G0” Dr. Ash Rofail, Openner, USA Ms. Dalia Ibrahim, EdVentures, Egypt Moderator: Dr. Winslow Sargent, ICSB & Genaesis, USA
10:30- 11:15	Main Hall -Plenary: Fostering a Culture of Innovation, “https://www.youtube.com/watch?v=KXNszzgJB8A” Dr. Amr Farouk, ASRT, Egypt Dr. Ash Rofail, Openner, USA Dr. Tarek Khalil, Nile University, Egypt Dr. Winslow Sargent, Genaesis, USA Dr. Wafaa Rashad, ASRT, Egypt Moderator: Dr. Nezar Sami, Innovation and Entrepreneurship Consultant, Egypt
11:15 – 11:30	Main Hall -Keynote: The Future of Family Business, “https://www.youtube.com/watch?v=1iKs-uK1IT4” Dr. Ashraf Sheta, AUC, Egypt
11:30 – 12:15	Coffee Break & Friday Prayer
12:15 – 12:30	Group Photo
12:30 – 13:30	Main Hall - Round Table Discussion: Universities as a Launch Pad for MSMEs & Startups, “https://www.youtube.com/watch?v=mHv_2xm5G6I” Dr. Abdel Razak Youssef, Kafr El Sheikh University, Egypt Dr. Ayman Tarabishi, ICSB, USA Dr. Ash Rofail, Openner, USA Dr. Heba Alashry, AAST, Egypt Dr. Heba Zaki, Cairo University, Egypt Dr. Tarek Khalil, Nile University, Egypt Dr. Ashraf Sheta, AUC, Egypt Dr. Gamal Samy , 6 th October University , Egypt Dr. Hisham Abdelsalam, The Egyptian E-learning University, Egypt Moderator: Ms. Amal Mowafy, USAID Scholars Activity, Egypt
13:30 – 14:15	Main Hall - Round Table Discussion: Incubators, Accelerators, Co-working Spaces What’s Next? Dr. Heba Zaki, Cairo University, Egypt Dr. Wael El Desouki , AAST, Egypt Dr. Kamal Okasha, Tanta University, Egypt Dr. Ghada Khalil, Rowad 2030, Egypt Dr. Shaimaa Helal, ASRT, Egypt Dr. Heba Labib, Nilepreneurs, Egypt Moderator: Ms. Rania El Kishawi, Om Habibeh Foundation, Egypt
14:15- 15:00	Main Hall - Round Table Discussion: Digital Transformation for Business, “https://www.youtube.com/watch?v=o2fyjJ5zsuc” Ms. Yasmna Fahmy, Sarwa Capital, Egypt Mr. Hisham El Deeb, EPROM, Egypt Mr. Tarek Abdel Hamid, WE, Egypt Mr. Fadi Jundi , NOOR Data Network, Egypt Dr. Nashwa Elbendary, AAST, Egypt Moderator: Mr. Amr Gohar, Majorel, Egypt
15:00 – 15:45	Lunch
15:45 – 16:30	Main Hall -Plenary: Catalysing Private Investments for a Green & Competitive Egyptian Economy, “https://www.youtube.com/watch?v=_89jfUnFakI” Mr. Ahmed Reda, Ministry of Trade & Industry, Egypt Ms. Ghada Darwish, SECI Energia, Egypt Mr. Ahmed Rezk , UNIDO, Egypt Mr. Hussein Ghanem, National Bank of Egypt, Egypt Moderator: Dr. Bassel El Khatib, UNIDO, Egypt Theatre Hall – Spotlight: Mashreq Tourism Incubator, “https://www.youtube.com/watch?v=7ijWwbKFCP4” Dr. Soha Bahgat, Ministry of Tourism, Egypt Mr. Ahmed Yehia, Eco Nubia, Egypt Dr. Ghada Khalil, Rowad 2030, Egypt Mr. Mohamed Kaoud, Egylière, Egypt Moderator: Ms. Rana Arafa, TV Host, Egypt

16:30 – 17:15	Main Hall – Plenary: From Marketing Scientific Research to Small and Medium Enterprises, “https://www.youtube.com/watch?v=Unsp1yPlbVA” Dr. Ayman Ayad, The European Union Delegation, Egypt Dr. Reham Attar, Zagazig University, Egypt Dr. Mohamed ElShinawi, Ministry of Higher Education and Scientific Research, Egypt Dr. Ghada Ali, Member of the Egyptian Parliament, Egypt Dr. Nada Megahed, University of Bahrain, Egypt Dr. Heba Zaki, Cairo University, Egypt Dr. Nezar Sami, Consultant, Innovation and Entrepreneurship, Egypt Moderator: Dr. Alaa El-Sadek, Arab Foundation of Young Scientists, Egypt			
	Theatre Hall: The Impact of Vocational Education on the Future Economy, “https://www.youtube.com/watch?v=hYVVqm4ef3g” Mr. Maged Barakat, TVET, Egypt Mr. Amr Gomaa , PVT, Egypt Mr. Mohamed Tarek, CCC, Egypt Mr. Ahmed Sayed Badawy, TVET Student, Egypt Ms. El Zahraa Naser Mohamed, TVET Student, Egypt Moderator: Ms. Samaher Gamal, Alcazar Energy ,Egypt			
	Hall 1 – Breakout : What Kills Startups? Mr. Tamer Ahmed, Wadhwani, Egypt Ms. Dalia Ibrahim, EdVentures, Egypt Moderator: Dr. Ayman El Tarabisiy, ICSB & GW University, USA	Hall 2- Breakout: Food Security: Opportunities of Agribusiness Mr. Mounir El Gazayerly – Unilever, Egypt Dr. Hossam Shawky , Desert Research Centre, Egypt Dr. Jane Hanna, AAST, Egypt Moderator: Ms. Iman Mostafa Kamel , Agribusiness Entrepreneur, Egypt	Hall 3- Workshop: Trends in Entrepreneurship Education Dr. Ashraf Sheta, AUC, Egypt	Hall 4 - Speed Mentoring (Powered by FEPS Business Incubator)
17:15	Buses from AAST Leaves to Hotels			
19:00	Buses from Hotels Leaves to Gala Dinner Venue			
19:30 – 22:30	Gala Dinner – Mövenpick Resort Aswan - Garden			
Day 3: Saturday 21st November 2020				
09:00 – 09:10	Welcome Remarks: Mr. Ahmed Osman, ICSB, Egypt			
09:10 – 09:15	The Sixth Edition of the Entrepreneurship Ecosystem Map in Egypt, Dr. Nabil Shalaby, ARENHO, Egypt			
09:15 -09:45	Main Hall - Plenary: Serving the Bottom of the Pyramid: Necessity Entrepreneurship, “https://www.youtube.com/watch?v=4cNA_GDQGdY” Mr. Amr Abouelazm, Tamweely Microfinance, Egypt Dr. Atef El Shabrawy, The World Bank, Egypt Ms. Rania El Kishawi, Om Habibeh Foundation, Egypt Ms. Dalia Hosny, Tadreeb Masr, Egypt Dr. Hala Ahmady, ASRT, Egypt Moderator: Dr. Ayman El Tarabishy, ICSB and George Washington University, USA			
09:45 – 09:50	Main Hall – Keynote: Six Years of Nawah, “https://www.youtube.com/watch?v=w-CyOXKEiY” Ms. Eman Omran, Canadian Embassy in Egypt, Egypt			
09:50– 12:30	Main Hall - Nawah 2020 Competition Finals, “https://www.youtube.com/watch?v=A2LC2PmTcfE” Head Judge: Ms. Amal Mowafy, USAID Scholars Activity, Egypt Judges: - Mr. Ahmed Helmi, Reliance, Egypt - Ms. Chantel Sabbagh, National Bank of Egypt, Egypt - Mr. Abdelrahman Shorosh – SwissChem , Egypt - Dr. Ghada Khalil, Rowad 2030, Egypt - Dr. Wael El Desouki, AAST, Egypt - Mr. Fadi Jundi , NOOR Data Network, Egypt - Mr. Tarek Abdel Hamid, WE, Egypt - Mr. Mounir El Gazayerly, Unilever, Egypt - Dr. Ghada Ali, Member of the Egyptian Parliament, Egypt - Dr. Wafaa Rashad, ASRT, Egypt - Dr. Dalia Ibrahim, EdVentures, Egypt - Ms. Yasmina Fahmy, Sarwa Capital, Egypt - Ms. Abir El Saady, Ministry of Trade & Industry, Egypt - Ms. Rania El Kishawi, Om Habibeh Foundation, Egypt - Dr. Hala Ahmady, ASRT, Egypt			
12:30 – 13:00	Coffee break			
13:00 – 13:30	Concluding Remarks - Announcement of Nawah Winners, “https://www.youtube.com/watch?v=F0qXEI9_miE”			