

Egypt Entrepreneurship Summit 2021 - Cairo, Egypt

“From Research to Practice”

17th – 18th February 2022

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Day 1: Thursday 17th February 2022	
09:00 – 09:30	Registration
Master of Ceremonies: <i>Ms. Rana Arafa</i>	
09:30 – 10:15	<p>Opening Remarks <i>Prof. Dr. Amr I. A. Elatraby</i>, BUC Vice President for Graduate Studies & International Relationship <i>Mr. Amr Abouelazem</i>, GEN Egypt president <i>Dr. Ash Rofail</i>, General Partner of Openner <i>Mr. Mohamed Abdul Latif</i>, ASDP Senior Program Manager, Egypt <i>Ms. Eman Omran</i>, SME Program Team Leader, Canadian Embassy <i>Mr. Eric Ochelin</i>, Country Director, International Labour Organization Cairo Office <i>Prof. Mahmoud Sakr</i>, Academy of Scientific Research and Technology, Egypt</p>
10:15 – 10:25	<p>Keynote: From Research to Practice, When Should I Start? <i>Dr. Amr Farouk</i>, ASRT, Egypt</p>
10:25- 10:35	<p>Keynote: <i>Mr. Mohamed El Kalla</i>, CEO of CIRA, Egypt</p>
10:45 – 11:15	Coffee Break
Master of Ceremonies: <i>Ms. Rania AlKeshawi</i>	
11:15 – 12:45	<p>Climate Change and Environmentally Sustainable Businesses <i>Dr. Randa Fakhredeen</i>, Gender expert, Egypt <i>Ms. Rohma Labeeb</i>, Aga Khan Development Network (AKDN) <i>Mr. Ahmed Fathi</i>, Climate change and environmental sustainability expert, Egypt Moderator: <i>Dr. Nezar Sami</i>, Entrepreneurship expert, Egypt</p>
13:00 -13:15	<p>Keynote: The Journey of the Global Entrepreneurship Ecosystem from the Map to the Platform <i>Dr. Nabil Shalaby</i>, Arab Entrepreneur House, Egypt</p>
13:15 – 14:15	<p>Academy of Scientific Research and Technology Programs Success Stories and its impact on the university's innovation and entrepreneurship index <i>Dr. Mohamed Galal</i>, Al-Azhar University, Egypt <i>Dr. Mohamed Mamdouh</i>, Taico Mansoura, Egypt <i>Eng. Mostafa Elwakeel</i>, BioBusiness, Egypt <i>Dr. Marwa Shams</i>, Egyptian Petroleum Research Institute, Egypt <i>Dr. Gehan Hamza</i>, Badr University, Egypt Moderator: <i>Dr. Wafaa Rashed</i>, ASRT, Egypt</p>
14:30 – 15:30	<p>Universities Role in Combining Existing Knowledge and More <i>Dr. Ashraf Sheta</i>, AUC, Egypt <i>Prof. Omar Ramzy</i>, Heliopolis University, Egypt <i>Dr. Gehan Hamza</i>, Badr University, Egypt <i>Dr. Wael Desouki</i>, AAST, Egypt <i>Dr. Wafaa Rashed</i>, ASRT, Egypt Moderator: <i>Dr. Mohamed Galal</i>, Azhar University, Egypt</p>
14:15 – 14:45	Coffee Break

Day 2: Friday 18th February 2022		
09:00 – 09:30	Networking & Coffee Break	
Halls	Hall:1	Hall:2
09:30– 10:15	Turning a Researcher into an Entrepreneur <i>Dr. Ash Rofail</i> , Openner, Egypt <i>Dr. Ashraf Sheta</i> , AUC, Egypt <i>Dr. Noha Said</i> , EELU, Egypt Moderator: Mr. Ahmed Osman , ICSB, Egypt	Building Startup Identity - Why Should Small Businesses do Market Research <i>Dr. Galal Zaki</i> , Integrated Marketing Communication Executive Consultant, Egypt <i>Ms. Engy Abdelwahab</i> , UNDP, Egypt <i>Eng. Kamel Salem</i> , Egyptian Experts Association (Expolink), Egypt Moderator: Dr. Halla Hattab , BUE, Egypt
10:15 – 11:00	Consumer Access to Finance <i>Dr. Ash Rofail</i> , Openner, Egypt <i>Mr. Karim Saleh</i> , Contact Financial Holding, Egypt <i>Mr. Amr Abouelazem</i> , Tamweely, Egypt Moderator: Eng. Magdy Wahba , EU TVET, Egypt	Performing Entrepreneurial Success: Confessions of a Female Role Model <i>Ms. Rana Yousry</i> , ASORY, Egypt. <i>Ms. Ghada Darwish</i> , Globeleq, Egypt <i>Dr. Randa Rezk</i> , ACSR, Egypt <i>Ms. Dalia Hosny</i> , Tadreeb Masr, Egypt Moderator: Ms. Nagla Akl , UGO for Franchise Initiative, Egypt
11:00 – 11:45	Agriculture and Entrepreneurship: Enabling Future Agripreneurs in Egypt <i>Mr. Tamer Mostafa</i> , Regional Agriculture Expert, Egypt <i>Dr. Atwa Ahmed Atwa</i> , Agricultural Research Centre, Egypt <i>Ms. Rania AlKeshawi</i> , OWAP, Egypt Moderator: Dr. Ahmed Diab , New Valley University, Egypt	Next Wave of Game-Changing Technologies <i>Mr. Mohamed Azzam</i> , ACSR, Egypt <i>Mr. Ahmed Mahmoud</i> , EL Gameya, Egypt Moderator: Mr. Ahmed Osman , ICSB, Egypt
11:45 – 12:30	Coffee Break & Friday Prayer	
12:30 – 12:45	Group Photo	
12:45 – 13:45	The Role of the Entrepreneurship Clubs in the Sustainable Development <i>Dr. Noha Mohamed</i> , Japanese University in Egypt <i>Dr. Ghada Atta</i> , National Authority for Remote Sensing & Space Sciences, Egypt <i>Dr. Eman Aboutaleb</i> , Helwan University, Egypt <i>Dr. Mohamed Salah El-Zelban</i> , Chinese University, Egypt <i>Mr. Fadi Fathy</i> , Badr University, Egypt <i>Ms. Nada Ahmed Mohamed</i> , Chinese University, Egypt <i>Ms. Ziad Mamdouh</i> , Helwan University, Egypt Moderator: Dr. Gehan Hamza , Badr University, Egypt	The Importance of Partnerships in Startup' s Success <i>Ms. Perihan Tawfik</i> , ILO, Egypt <i>Ms. Rania AlKeshawi</i> , OWAP, Egypt <i>Dr. Wafaa Rashed</i> , ASRT, Egypt <i>Mr. Nahel Amirah</i> , EgyptInnovate, Egypt Moderator: Dr. Nezar Sami , International Association of Management of Technology (IAMOT), Egypt
13:45 – 14:30	Research Push Market Pull: Pick Your Choice <i>Dr. Nezar Sami</i> , International Association of Management of Technology (IAMOT), Egypt	The Impact of Agility: How to Shape Your Organisation to Compete <i>Mr. Ahmed Essam</i> , Talento, Egypt <i>Mr. Abdelrahman Shorosh</i> , Swiss Chem, Egypt <i>Dr. Nesrien Abbas</i> , BUC, Egypt <i>Ms. Christine Safwat</i> , Educate-me, Egypt Moderator: Eng. Magdy Wahba , EU TVET, Egypt
14:30- 14:45	Keynote: Legal Challenges Facing SME's & Startups <i>Mr. Ibrahim Shehata</i> , StartRight, Egypt	
14:45 – 15:00	Keynote: The Role of Media in Supporting Startups & Entrepreneurs <i>Mr. Hossam Saleh</i> , United Media Services, Egypt	
15:00- 15:15	Keynote: <i>Dr. Rafaat Abbas</i> , MSMEDA, Egypt	
15:15 – 15:45	Closing Remarks <i>Prof. Dr. Amr I. A. Elatraby</i> , BUC Vice President for Graduate Studies & International Relationship <i>Eng. Magdy Wahba</i> , EU TVET, Egypt <i>Mr. Ahmed Osman</i> , ICSB, Egypt, "COVID 19 – A wake Up Call"	